

SAVE THE DATE



The European Committee of Wine Companies (CEEV) and the European Dairy Association (EDA) invite you to save the date for their joint event

THE AMERICAS – UNCORKING THE POTENTIAL OF EUROPEAN DAIRY & WINE EXCELLENCE

on **9 December 2025**, kindly hosted by MEP Juan Ignacio Zoido (EPP) and MEP Dario Nardella (S&D).
A detailed program, including all keynote speakers, will follow soon. Please stay tuned!

CONTEXT

The Americas remain one of the most dynamic and promising markets for European wines and dairy products, with a deep appreciation for tradition, excellence, and innovation. From North to South, consumers are increasingly drawn to the quality and diversity that define Europe's agri-food heritage.

This high-level event at the European Parliament, co-organised by CEEV and EDA, will explore two crucial priorities for the EU's trade agenda in the Americas: advancing the ratification of the EU–Mercosur partnership agreement and consolidating stable, forward-looking trade relations with the United States.

Policymakers and stakeholders will assess the impact of trade agreements on wine and dairy producers and explore strategies to enhance competitiveness, sustainability, and resilience.

PRACTICAL DETAILS

- 9 December 2025, 18:00-19:00 – *followed by a wine & cheese tasting reception*
- European Parliament, Brussels, room JAN 2Q2
- EN <=> ES interpretation
- Personal invitation – Upon registration only (*RSVP by 2 December 2025*)

REGISTER NOW

ABOUT US

- The **European Committee of Wine Companies (CEEV)** represents the EU wine, aromatized wine and vinegar companies. It brings together 24 national associations and 2 sectoral ones, from 13 EU Member States, plus Switzerland, the UK and Ukraine, and a consortium of 4 leading European wine companies. CEEV members produce and market the vast majority of quality European wines, with and without a geographical indication, and account for over 90% of European wine exports.
- The **European Dairy Association (EDA)** is the acknowledged voice of the European milk processing industry. It provides a European forum for high-level debates on the future of the European “*lactosphere*” and for in-depth analysis of today's dairy-related topics on the European agenda, and encompasses all types of dairy companies, cooperatives and privately-owned dairies, world dairy leaders and SMEs.

CONTACT

For any question, please do not hesitate to contact CEEV (ceev@ceev.eu) or EDA (lvandelft@euromilk.org).